

### ***Remarks***

Reconsideration of this Application is respectfully requested.

Upon entry of the foregoing amendment, claims 1-53 are pending in the application, with 1, 2, 8, 18, 21, 29, 32, 39, and 47 being the independent claims. Claims 1-10 are sought to be amended without prejudice to or disclaimer of any subject matter removed therefrom. New claims 11-53 are sought to be added. These changes are believed to introduce no new matter, and their entry is respectfully requested.

Based on the above amendment and the following remarks, Applicants respectfully request that the Examiner reconsider all outstanding objections and rejections and that they be withdrawn.

### ***Personal Interview with Examiner***

A personal interview was held on Wednesday, November 6, 2002, between Examiner Huynh-Ba, co-inventor Alex Holtz, and Applicants' representatives Michael Q. Lee (Registration No. 35,239), and Kendrick Patterson (Registration. No. 45,321). Applicants would like to thank the Examiner for a helpful and constructive interview.

During the interview, Applicants' representatives explained the differences between the present application and the applied documents of record, namely U.S. Patent No. RE 37,342 to Washino *et al.* (herein referred to as "Washino"). Applicants'

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representatives also discussed the Examiner's rejections based on the Declaration by Alex Holtz (filed on March 9, 2001).

***Declaration by Alex Holtz***

The Examiner has indicated that the Declaration filed by Alex Holtz fails to comply with 37 C.F.R. § 1.68. Applicants have revised the Declaration pursuant to 37 C.F.R. § 1.68, and it is submitted herewith for the Examiner's reconsideration and approval.

***Rejections under 35 U.S.C. § 102***

***a. Rejections based on Public Use or On Sale:***

In the Office Action, the Examiner has rejected claims 1-10 under 35 U.S.C. 102(b) over an alleged public use or sale of the invention. The Examiner's rejections are based on the Declaration filed by Alex Holtz in conjunction with its Exhibits A, B, and C (all filed on March 9, 2001, and re-filed herewith). These rejections are respectfully traversed.

The Declaration (as originally filed and as amended herewith) identifies several features, enumerated in paragraph 19 of the Declaration, that were not conceived until after December 18, 1997. The claims have been amended to more clearly recite one of these features, namely "distributing a production."

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Accordingly the claims 1-53 are patentable over the activity disclosed in the Declaration, at a minimum, because the independent claims 1, 2, 8, 21, 29, 32, 39, and 47 have been amended or drafted to recite "distributing a production" or the features and functions thereof.

Reconsideration and withdrawal of the Examiner's rejections to the claims are respectfully requested, and allowance thereof.

***b. Rejections based on Applied Documents:***

In the Office Action the Examiner has rejected claims 1-10 under 35 U.S.C. 102(e), as being anticipated by U.S. Patent No. RE 37,342 to Washino *et al.* (herein referred to as "Washino."). These rejections are respectfully traversed.

Washino describes an audio/video production system that is implemented on a PC-based platform. The system allows off-line editing decisions to be developed on a PC using removable storage media, and final representations of programs to be produced on-line in accordance with digital-tape-based formats.

Hence, Washino's system is directed to post-production "editing." Washino does not describe a system that enables a video stream to be "distributed" from a production process. Although a playback unit may be employed for cable television usage, Washino's system fails to describe the distribution process for servicing a request for Washino's programs.

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Additionally, Washino does not describe the use of "segment delimiters." The identification and library management system discussed in Washino uses arbitrary identifiers. Unlike the claimed invention, such arbitrary identifiers are not content-based.

For at least the above reasons, Applicants respectfully assert that Washino does not teach or suggest each and every element or limitation of Applicants' invention. Thus, Applicants assert that claims 1-53 are patentable over Washino, and respectfully request the Examiner to reconsider and withdraw the rejections.

#### ***Other Matters***

Applicants respectfully request approval of the proposed changes to the Title. The Title has been amended to more clearly describe the invention.

Applicants also respectfully request approval of the proposed changes to the Abstract. The Abstract has been amended to comply with the requirements of 37 C.F.R. § 1.72, and it is submitted herewith for the Examiner's consideration and approval.

Additionally, Applicants respectfully request approval of the proposed drawing changes provided herewith and illustrated in more detail in red ink on the attached copy of Figures 1, 23A and 24. The changes to the drawings are made to insert or correct reference numerals as illustrated in red ink. The changes are made to correct obvious errors. The changes to Figures 23A and 24 are clearly supported by the Specification at page 62, lines 21-24, and at page 63, line 3. The changes to Figure 1 are made to correct the duplicate usage of reference numeral 154 to depict a "program output" from DVE

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106, and "video switcher output" from video switcher 104. Video switcher output "154," as originally illustrated and described, is renamed herein as video switcher output "150" to remove the duplicate reference. This change is clearly supported by the Specification at page 17, line 14 and continuing to line 1 on page 18.

Applicants also respectfully request approval of the proposed changes to the Specification. The changes have been made to correct obvious errors, including misspellings, and misplaced or omitted reference numerals.

Although Applicants have carefully reviewed the entire Specification, Applicants would appreciate the Examiner bringing to Applicants' attention any additional errors or informalities discovered by the Examiner.

### ***Conclusion***

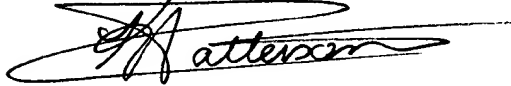
All of the stated grounds of objection and rejection have been properly traversed, accommodated, or rendered moot. Applicants therefore respectfully request that the Examiner reconsider all presently outstanding objections and rejections and that they be withdrawn. Applicants believe that a full and complete reply has been made to the outstanding Office Action and, as such, the present application is in condition for allowance. If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

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Prompt and favorable consideration of this Amendment and Reply is respectfully requested.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in black ink, appearing to read "K. Patterson", written over a horizontal line.

Kendrick P. Patterson  
Attorney for Applicants  
Registration No. 45,321

12-10-02  
Date: \_\_\_\_\_

1100 New York Avenue, N.W.  
Suite 600  
Washington, D.C. 20005-3934  
(202) 371-2600

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**Version with markings to show changes made**

1. The Specification has been changed as follows:
  - a. A markup of the substitution for the 3<sup>rd</sup> full paragraph on page 17  
(beginning at line 14) is as follows:

Video director 135 is able to select which video signals 140-145 will appear on program output 154 and preview output 155 of DVE 106 by selecting a video source icon 303 from program row 310 and by selecting a video source icon 303 from preview row 311. For example, if video source icon 314 corresponds to video input port 161, and video director 135 selects video source icon 314, then video input port 161 is coupled to one of the video switcher outputs [151-154] 150-153. Further, because video source icon 314 is in program row 310, video input port 161 is coupled to program output 154 of DVE 106. Consequently, video output signal 141, which is connected to video input port 161, appears on DVE program output 154.

- b. A markup of the substitution for the 4<sup>th</sup> full paragraph on page 17  
(beginning at line 24 and continuing to line 1 on page 18) is as follows:

Similarly, if video source icon 316 corresponds to video input port 162, and video director 135 selects video source icon 316, then video input port 162 is

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coupled to one of the video switcher outputs [151-154] 150-153. Further, because video source icon 316 is in preview row 311, video input port 162 is coupled to preview output 155 of DVE 106. Consequently, video output signal 142, which is connected to video input port 162, appears on DVE preview output [154] 155. In this manner, video director 135 interacts with processing unit 102 to manually control the operation of video switcher 104 and DVE 106.

- c. A markup of the substitution for the 3<sup>rd</sup> full paragraph on page 36 (beginning at line 26 and continuing to line 16 on page 37) is as follows:

In an embodiment, control line 1004 is a DVE control line, which means that only video transition hot-keys 902 and icon 270 can be placed onto control line 1004. Control line 1005 is an audio mixer control line, which means that only icons from audio mixer graphical controls 204 and icon 271 can be placed onto control line 1005. Control line 1006 is a teleprompting control line, which means that only icons from teleprompter graphical controls 208 and icon 272 can be placed onto control line 1006. Control line 1007 is a CG control line, which means that only icons from CG graphical controls 210 and icon 273 can be placed onto control line 1006. Control lines 1008-1011 are camera control lines, which means that only camera preset hot-keys 802 and icons 274-277 can be placed onto control lines 1008-1011. Control lines 1012-1015 are record/playback device (RPD) control lines, which means that only icons from

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RPD graphical controls 206 and icons 278-281 can be placed on control lines 1012-1015. Control line 1003 is a step mark line. A step mark icon 1018, a user mark icon [1020] 1022, and a GPI mark icon [1022] 1020 can be placed on control line 1003. Label icon 1023 can also be placed on control line 1003 to allow video director 135 to name a segment or portion of time sheet 299. Once label icon 1023 is dragged and dropped on to control line 1003, video director 135 can double click the icon to open up a dialogue box that allows video director 135 to enter in text. The text is then displayed on the label icon. This allows video director 135 to label one or more portions of the transition macro.

- d. A markup of the substitution for the 4<sup>th</sup> full paragraph on page 43 (beginning at line 25 and continuing to line 5 on page 44) is as follows:

In one embodiment, processing unit 102, video switcher 104, DVE 106, RPD 128, and audio mixer 110 are all within control room 1504. Cameras 120, 122, and 124 and microphones 1516 and 1518 are in the studio 1502. Video outputs 140, 141, and 142 from cameras 120, 122, and 124 are coupled to video switcher input ports 160, 161, and 162, respectively. Video output 144 of RPD 128 is coupled to video switcher input port 164. Audio output 1521 from RPD 128 is coupled to input 1 of audio mixer 110. Audio outputs 1532 and 1534 from microphones 1516 and 1518 are coupled to input 3 and [5] 2 of audio mixer 110, respectively. Consequently, audio output 1521 is designated audio input channel

one, audio output 1532 is designated audio input channel [three] two, and audio output 1534 is designated audio input channel [five] three.

- e. A markup of the substitution for the 4<sup>th</sup> full paragraph on page 54 (beginning at line 21 and continuing to line 9 on page 55) is as follows:

A preview feature is provided with the semi-automatic feature described above. The preview feature allows video director to preview a video signal before it is transitioned to program output 154. In one embodiment, when timer 1002 is stopped at a step mark, processing unit 102 looks for the first video transition hot-key 902 that is placed after the step mark. Processing unit 102 then sends a command to video switcher 104 and DVE 106 such that the video source that is configured to be coupled to program output 154 when the video transition hot-key is activated is coupled to DVE preview output 155. For example, referring to FIG. 19, video transition hot-key 902(2) is configured such that video output 141 from camera 122 will be coupled to program output 154 when video transition hot-key 902(2) is activated. Furthermore, video transition hot-key 902(2) is the first video transition hot-key that is placed after step mark 1018(1). Therefore, when timer 1002 is stopped at step mark 1018(1), processing unit sends a command to video switcher 104 and DVE 106 to couple video output 141 from camera 122 to preview output 155. Typically, preview output [154] 155 is connected to a preview monitor. This allows video director 135 to see exactly

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what the next camera shot looks like before the next camera shot is coupled to program output 154. This feature is important when executing a live show, such as a nightly news broadcast.

- f. A markup of the substitution for the 1<sup>st</sup> full paragraph on page 56 (beginning at line 3) is as follows:

Video director 135 creates a transition macro play-list by inserting transition macro files into play-list window 262. To insert a transition macro file into play-list window 262, video director 135 activates an insert file button 260. Upon activating insert file button 260, video director 135 selects a transition macro file that has been previously saved and stored in processing unit 102. After video director 135 selects a transition macro file, the transition macro file is inserted into play-list window 262. To insert additional transition macro files to play-list window 262, video [directly] director 135 merely activates insert file button 260. To delete a transition macro file from play-list window 262, video director 135 selects the transition macro file using mouse 116 or other device, and then either drags the file to delete icon 261 or activates a delete button on keyboard 118.

- g. A markup of the substitution for the 2<sup>nd</sup> full paragraph on page 56 (beginning at line 14) is as follows:

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Video director 135 can also name and save a transition macro play-list.

To name and save a transition macro play-list, video director 135 activates save button 265. Upon activating save button, video director 135 is prompted to name the transition macro play-list. After naming the transition macro play-list, the transition macro play-list is saved to a file. To load a previously saved transition macro play-list into play-list window 262, video director 135 activates play-list open button 264. Upon activating play-list open button 264, video director 135 selects a transition macro play-list that has been previously saved and stored to a file. After video director 135 selects a transition macro play-list, each transition macro file that is in the play-list is inserted into play-list window 262. To insert additional transition macro files to play-list window 262, video [directly] director 135 merely activates insert file button 260.

- h. A markup of the substitution for the 2<sup>nd</sup> full paragraph on page 57 (beginning at line 12) is as follows:

Referring back to FIG. 2B, [Another] another feature of the present invention is that a transition macro or a segment of a transition macro can be associated with one of many transition macro hot-keys 212. When a transition macro hot-key 212 is activated by video director 135, the transition macro or the transition macro segment associated with the hot-key 212 is automatically inserted into the current transition macro wherever time indicator 1099 happens

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to be located. The video director 135 can activate a transition macro hot-key at any time, even when the current transition macro is in the middle of being executed. A further feature is that each transition macro hot-key has an associated label for identifying each hot-key 212.

- i. A markup of the substitution for the 3<sup>rd</sup> full paragraph on page 57 (beginning at line 22) is as follows:

Transition macro hot-keys 212 are typically used for "late breaking news" stories that come in after a show has been pre-produced and after a transition macro has been created to execute the show. Typically, a video director 135 creates one or more late breaking news transition macro segments and associates each late breaking news transition macro segment with a transition macro hot-key 212. Thus, when a late breaking news event occurs, video director 135 merely need activate one of the transition macro hot-keys 212 to insert a late breaking news segment into a pre-existing transition macro.

2. A markup of the substitution for the Abstract is as follows:

[An integrated, fully automated video] A production system [that provides a video director with total] automates the control [over all] of [the video] production devices used [in producing] to produce and [broadcasting] broadcast a

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show. [Such devices include, but are not limited to, cameras, robotic pan/tilt heads, video tape players and recorders (VTRs), video servers and virtual recorders, character generators, still stores, digital video disk players (DVDs), audio mixers, digital video effects (DVE), video switchers, and teleprompting systems.] The [video production] system [provides an] automation [capability that] allows [the] a video director to pre-produce [a show], [review the show in advance of "air time,"] preview, and [then, with a touch of a button,] produce the live show from a single user interface. In [one] an embodiment, [the invention provides a video production system having] a processing unit [in communication with one or more of the video production devices mentioned above. The processing unit] displays [on a monitor] graphical controls for [controlling] the [variety of video] production devices [that it is in communication with]. A video director [uses a keyboard and mouse that are interfaced with the processing unit to activate] interacts with the graphical controls[, and] to thereby remotely control the [video] production devices from one location. [The processing unit also enables the video director to automate the production of a show. According to one] In an embodiment, [the] a video director [pre-produces the show,] defines a set of [video] production commands or instructions ([hereafter] i.e., "transition macro") [to be executed by the processing unit, and then, by activating a control button displayed by the processing unit, the video director instructs the processing unit to execute the transition macro. Each video] Upon execution, each production command [in a transition macro] directs the processing unit to

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transmit in series and/or parallel one or more control commands to one or more of the [video] production devices [when required]. Production commands can be included to enable the show to be broadcast live or recorded for on-demand access. Live and/or on-demand productions are distributed over traditional television mediums and/or a computer network, including the Internet.

3. Claims 11-53 have been added as new claims.

11. (New) The method of claim 1, further comprising the step of:  
executing commands to distribute an advertisement at specified intervals and durations.

12. (New) The method of claim 11, further comprising the step of:  
executing commands to provide a hyperlink with said advertisement to enable communications with a sponsor of said advertisement.

13. (New) The method of claim 1, further comprising the step of:  
executing commands to distribute said one or more video segments to a first frame for display at said at least one destination and an advertisement to a second frame for display at said at least one destination.

14. (New) The system of claim 8, further comprising:

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second distributing means for distributing data related to said one or more video segments.

15. (New) The system of claim 14, wherein segment delimiters for said one or more video segments enable said second distributing means to distribute said one or more video segments.

16. (New) The system of claim 8, further comprising:  
a time shifter for recording and enabling distribution of said one or more video segments at a programmable or designated time.

17. (New) The system of claim 8, wherein said distribution means enables distribution over a computer network to said viewer.

18. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

- (a) creating a script containing a segment delimiter to describe the content of a specific segment of the show;
- (b) receiving a request to distribute one or more segments of the show to said at least one destination;
- (c) defining a set of commands that, when executed, distribute said one or more segments to said at least one destination; and

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(d) executing said set of commands to distribute said one or more segments to said at least one destination.

19. (New) The method of claim 18, wherein step (d) includes executing commands to distribute said one or more segments over the global Internet.

20. (New) The method of claim 18, wherein step (d) includes executing commands to format said one or more segments in accordance with the Internet Protocol defined in Internet Standard 5, RFC 791.

21. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

- (a) creating a script containing at least one segment delimiter to identify a specific segment of the show;
- (b) receiving a request to distribute one or more segments of the show to said at least one destination;
- (c) defining a set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination; and
- (d) executing said set of commands to distribute said one or more segments and said related data to said at least one destination, wherein said

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distributing related data includes distributing media related to the content of said one or more segments, an advertisement, and/or a response to a search request for additional information.

22. (New) The method of claim 21, further comprising the step of:  
executing commands to distribute said advertisement at specified intervals and durations.

23. (New) The method of claim 22, further comprising the step of:  
executing commands to provide a hyperlink with said advertisement to enable communications with a sponsor of said advertisement.

24. (New) The method of claim 21, further comprising the step of:  
executing commands to distribute said one or more segments to a first frame for display at said at least one destination and said advertisement to a second frame for display at said at least one destination.

25. (New) The method of claim 21, further comprising the step of:  
executing commands to distribute said one or more segments to a first frame for display at said at least one destination and said related media to a second frame for display at said at least one destination.

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26. (New) The method of claim 25, further comprising the step of:  
executing commands to synchronize display of said one or more  
segments and said related media, such that media related to the content of each  
segment is displayed at substantially the same time as the related segment.

27. (New) The method of claim 21, further comprising the step of:  
receiving a request for information related to a segment being  
displayed at said at least one destination when said request is initiated at said at  
least one destination, wherein said distributing a response includes responding to  
said request.

28. (New) The method of claim 27, further comprising the step of:  
executing commands to distribute an advertisement related to said  
request or the response to said request.

29. (New) A method of distributing one or more segments of a  
show from a source to at least one destination, comprising the steps of:

(a) enabling creation of a script containing at least one  
segment delimiter to identify a specific segment of the show;

(b) receiving a request to distribute one or more segments of  
the show to said at least one destination, wherein said receiving includes

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receiving a preferred time and/or order for presenting said one or more segments at said at least one destination;

(c) defining a first set of commands that, when executed, assemble said one or more segments at a play out bin to distribute at said preferred time and/or in said preferred order, and a second set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination; and

(d) executing said first set of commands and said second set of commands to distribute, at said preferred time and/or in said preferred order, said one or more segments and said related data to said at least one destination.

30. (New) The method of claim 29, further comprising the step of:  
executing commands to distribute an advertisement to a display at said at least one destination, such that said advertisement is serially displayed with said one or more segments.

31. (New) The method of claim 29, further comprising the step of:  
executing commands to distribute an advertisement to a display at said at least one destination, such that said advertisement is displayed in parallel with said one or more segments.

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32. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:
- (a) enabling creation of a script containing at least one segment delimiter to identify and describe the content of a specific segment of the show;
  - (b) receiving a request to distribute one or more segments of the show to said at least one destination, wherein said receiving includes receiving a format specifying at least one of a content, duration, layout, and distribution start time for said one or more segments;
  - (c) defining a first set of commands that, when executed, assemble said one or more segments according to said format, and a second set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination; and
  - (d) executing said set of commands to distribute, according to said format, said one or more segments and said related data to said at least one destination.

33. (New) The method of claim 32, further comprising the step of:
- executing commands to distribute a late-breaking news event for display at said at least one destination, wherein said late-breaking news event is capable of being displayed before, during, or after said one or more segments.

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34. (New) The method of claim 33, further comprising the step of:  
executing commands to distribute a late-breaking news event  
related to the content of at least one of said one or more segments.
35. (New) The method of claim 32, further comprising the step of:  
executing commands to download said one or more segments to a  
storage medium at said at least one destination.
36. (New) The method of claim 35, further comprising the step of:  
executing commands to receive a request to distribute an updated  
version of said one or more segments prior to display of said one or more  
segments at said at least one destination.
37. (New) The method of claim 35, further comprising the step of:  
executing commands to distribute a late-breaking news event prior  
to display of said one or more segments at said at least one destination.
38. (New) The method of claim 37, further comprising the step of:  
executing commands to distribute a late-breaking news event  
related to the content of at least one of said one or more segments.

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39. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:
- (a) enabling display of a schedule of show segments resulting from a production process that includes the insertion of segment delimiters to identify and/or describe the content of segments;
  - (b) receiving a request to distribute one or more segments from said schedule to said at least one destination in a designated format specifying at least one of a content, duration, layout, and time for distributing said one or more segments;
  - (c) defining a first set of commands that, when executed, assemble said one or more segments according to said format, and a second set of commands that, when executed, distribute said one or more segments to said at least one destination; and
  - (d) executing said set of commands to distribute, according to said format, said one or more segments to said at least one destination.

40. (New) The method of claim 39, further comprising the step of:  
executing commands to retrieve a user profile to implement said format.

41. (New) The method of claim 39, further comprising the step of:

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allowing selection of a cut-in segment to permit a late-breaking event to be viewed.

42. (New) The method of claim 39, further comprising the step of:  
executing commands to distribute a late-breaking event related to the content of at least one of said one or more segments.

43. (New) The method of claim 39, further comprising the step of:  
executing commands to download said one or more segments to a storage medium at said at least one destination.

44. (New) The method of claim 43, further comprising the step of:  
receiving a request to distribute an updated version of said one or more segments prior to display of said one or more segments at said at least one destination.

45. (New) The method of claim 39, further comprising the step of:  
executing commands to distribute an advertisement at specified intervals and durations.

46. (New) The method of claim 39, further comprising the step of:

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distributing a response to a request for information related to a segment being displayed at said at least one destination when said request is initiated at said at least one destination.

47. (New) A method of distributing one or more segments of a show from a source to at least one destination, comprising the steps of:

(a) receiving a request to distribute one or more segments from a schedule in a designated format specifying at least one of a content, duration, layout, and time for distributing said one or more segments resulting from a production process that includes the insertion of segment delimiters to identify and describe the content of segments;

(b) defining a first set of commands that, when executed, assemble said one or more segments according to said format, and a second set of commands that, when executed, distribute said one or more segments and data related to said one or more segments to said at least one destination, wherein said defining includes processing segment delimiters for said one or more segments to enable said assembling and distributing of said one or more segments;

(c) executing said set of commands to distribute, according to said format, said one or more segments and said related data to said at least one destination; and

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(d) executing commands to track transmission of said one or more segments and/or said related data to enable billing and/or cost operations.

48. (New) The method of claim 47, further comprising the step of:  
executing commands to distribute an advertisement.

49. (New) The method of claim 48, wherein step (d) comprises the step of:

executing commands to track exposure of said advertisement to enable an invoice to be prepared for distributing said advertisement.

50. (New) The method of claim 48, wherein step (d) comprises the step of:

executing commands to track a user response to said advertisement to enable preparation of an invoice for distributing said advertisement.

51. (New) The method of claim 47, further comprising the step of:  
executing commands to distribute a response to a request for information related to a segment being displayed at said at least one destination when said request is initiated at said at least one destination.

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52. (New) The method of claim 51, further comprising the step of:  
executing commands to track said request for information and/or  
said response to said request for information.

53. (New) The method of claim 52, further comprising the step of:  
enabling an invoice to be prepared for said tracking a request for  
information and/or said tracking a response to said request for information.

4. A markup version of claims 1-10 are provided below:

1. (Once Amended) A method of [transmitting] distributing a  
video stream from a source [in a video production environment] to at least one  
destination[, the video production environment having a processing unit in  
communication with a one or more video production devices], said video stream  
resulting from a production process, comprising the steps of:

(a) [creating a first] enabling creation of a script containing  
[time code] at least one segment [stamps] delimiter to identify a specific  
[segments] segment within the video stream;

(b) receiving a request to [transmit] distribute one or more  
video segments of the video stream [in a designated format] to said at least one  
destination;

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[(c) retrieving said time codes associated with said one or more video segments from said first script and inserting said time codes into a second script to control said transmission;]

[(d) receiving instructions to transmit data related to said one or more video segments, thereby inserting codes associated with said related data into said second script;]

[(e)] (c) defining a set of [video production] commands that, when executed, distribute said one or more video segments and data related to said one or more video segments to said at least one destination [corresponding to said second script]; and

[(f)] (d) executing [each video production command within said set of video production commands, wherein the step of executing a video production command includes the step of sending a control command from the processing unit to one or more video production devices] said set of commands to [synchronously transmit] distribute said one or more video segments and said related data to [the] said at least one destination.

2. (Once Amended) A method of [transmitting] distributing a video stream from a source [in a video production environment] to at least one destination, [the video production environment having a processing unit in communication with one or more video production devices,] comprising the steps of:

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[(a) creating a first script containing time code segment stamps to identify specific segments within the video stream;]

[(b)] (a) receiving a request to [transmit] distribute one or more video segments [in a designated format] to said at least one destination, said video segments being part of a video stream that resulted from a production process that employed a script containing at least one segment delimiter to identify the content of a specific segment within said video stream;

[(c) creating a second script containing said time code segment stamps related to said one or more video segments to be transmitted;]

[(d)] (b) defining a set of [video production] commands, that, when executed, distribute said one or more video segments to said at least one destination [corresponding to said second script]; and

[(e)] (c) executing [each video production command within] said set of [video production] commands to [thereby allow the at least one destination to view] distribute said one or more video segments to said at least one destination.

3. (Once Amended) The method of claim 2, wherein [the] step (c) [of executing a video production command includes] comprises the step of [sending a control command from the processing unit to one or more video production devices] executing a set of commands to [transmit] distribute data

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related to said one or more video segments [data] to [the] said at least one destination.

4. (Once Amended) The method of claim [3] 2, further comprising [transmitting] the step of executing a set of commands to distribute advertisements along with said [at least] one or more video [segment for display] segments to said at least one destination.

5. (Once Amended) The method of claim 2, wherein step (c) comprises the step of executing a set of commands to download [said set of video production commands and] said one or more video segments [are downloaded to the] at said at least one destination prior to [viewing by the] being viewed at said at least one destination.

6. (Once Amended) The method of claim 2, further comprising the step of [providing] executing a set of commands to provide a list at said at least one destination to allow [the at least one destination to select] selection of said one or more [of said] video segments.

7. (Once Amended) The method of claim 6, further comprising the step of allowing [the at least one destination to select] selection of a cut-in

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segment[, said cut-in segment allows] to permit a late breaking event to be viewed, wherein said late breaking event is not provided in said list.

8. (Once Amended) A system for viewing a news program, comprising:

a video production system for recording a news program, wherein said news program [has] includes a plurality of video segments, each video segment containing at least one segment delimiter for identifying said video segment;

customizing means for allowing a viewer to select one or more of said [plurality of] video segments to be viewed subsequent to said recording of said new program, wherein said selecting means further includes means for allowing said viewer to select an order for [continuously] viewing said one or more video segments;

distributing means for [transmitting] distributing said one or more video segments[; and] to a

a display device[, wherein said one or more video segments are displayed on said display device].

9. (Once Amended) The system of claim 8, further comprising:  
means for defining a set of [video production] commands  
[corresponding to said selected video segments] that, when executed, distribute  
said one or more video segments to said display device; and

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means for executing [each video production command within]  
said set of [video production] commands[, wherein the step of executing said  
video production command includes the step of sending a control command from  
the video production system to a video production device to transmit] to  
distribute said one or more video segments to said display device.

10. (Once Amended) The system of claim 9, wherein [each of said  
plurality of video segments has a time stamp associated therewith] segment  
delimiters for said one or more video segments enable said distributing means to  
select and distribute said one or more video segments.

